

**international scientific congress  
međunarodni znanstveni skup**

**ANTHROPOLOGY AND TOURISM / ANTROPOLOGIJA I TURIZAM**

Improving the Competencies in Cultural Tourism / Jačanje kompetencija u kulturnom turizmu

CROATIAN HERITAGE FOUNDATION  
HRVATSKA MATICA ISELJENIKA  
Trg Stjepana Radića 3, Zagreb

October 12<sup>th</sup> – 13<sup>th</sup> 2015

12. – 13. listopada 2015. godine

**PROGRAMME / PROGRAM**

*MONDAY, October 12th, 2015 / PONEĐJELJAK, 12. listopada 2015. godine*

9.00 – 9.15	OPENING CEREMONY / OTVARANJE Saša Missoni, Marko Dizdar, Sanjin Mihelić, Ivor Janković, Nediljko Matić (Zagreb, Croatia): Welcome and Introduction / Dobrodošlica i uvodna riječ
9.15 – 9.35	Sofia Pescarin (Rome, Italy): Virtual Museums: Interacting and Augmenting Cultural Heritage. A European Perspective
9.35 – 9.55	Victor M. Lopez-Menchero Bendicho (Ciudad de Real, Spain): Digital Presentation and Interpretation of Archaeological Sites
9.55 – 10.10	Discussion / Diskusija
10.10 – 10.30	Break / Pauza
10.30 – 10.50	Zlatan Novak (Zagreb, Croatia): 3d Spatial Data Acquisition Methods for Cultural Heritage Preservation, Presentation and Promotion
10.50 – 11.10	Boris Kavur (Koper, Slovenia): Goodnight, Sweetheart, Well It's Time to Go
11.10 – 11.30	Mirela Hutinec (Vukovar, Croatia): Vučedol Culture Museum as the Integral Part of the Future Archaeological Park
11.30 – 11.50	Irena Radić Rossi (Zadar, Croatia): Unique Heritage from the Croatian Undersea – The Case of the Gnalić Shipwreck
11.50 – 12.10	Darko Komšo (Pula, Croatia): Management of Archaeological Heritage: The Example of Pula, Croatia
12.10 – 12.25	Discussion / Diskusija
12.25 – 14.00	Lunch Break / Pauza za ručak
14.00 – 14.20	Harald Wilfing (Vienna, Austria): Perspectives of Sustainable Tourism
14.20 – 15.00	Ervin Šilić (Zagreb, Croatia): Multimedia Guide and the Electronic Workbook

TUESDAY, October 13th, 2015 / UTORAK, 13. listopada 2015. godine

9.00 – 9.20	Petra Rajić Šikanjić, Boris Mašić, Zrinka Premužić (Zagreb, Croatia): Forgotten Cemeteries: Witnesses of Zagreb's History
9.20 – 9.40	Sanjin Mihelić (Zagreb, Croatia): The Neandertal Trail Project – New Challenges
9.40 – 10.00	Juraj Belaj (Zagreb, Croatia): Potential for Developing a Templar Route in Croatia
10.00 – 10.15	Discussion / Diskusija
10.15 – 10.35	Break / Pauza
10.35 – 10.55	Dragana Lucija Ratković Aydemir (Zagreb, Croatia): From Fairy-Tales to Destination Brand: Ogulin, Homeland of Fairy Tales (Strategic Cultural Tourism Planning and Implementation)
10.55 – 11.15	Vlatko Čakširan (Sisak, Croatia): The Industrial Heritage of the City of Sisak and Cultural Tourism
11.15 – 11.35	Vlasta Krklec (Krapina, Croatia): Krapina Neanderthal Museum
11.35 – 11.55	Discussion and Closing Remarks / Diskusija i završna riječ

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